Nonresidential Design Review Committee Meeting Minutes April 26, 2010

The Bethany Beach Nonresidential Design Review Committee held a meeting on Monday, April 26, 2010 in the Town Meeting Room.

Members present: Lew Killmer, who presided: Faith Denault, John Hendrickson and Susan Frederick. Jim Weisgerber was officially excused from this meeting.

Also present: Patricia Titus of the Coastal Point and Seville Pettit, administrative secretary.

Call to Order

Mr. Killmer called the meeting to order at 2:03 p.m.

Approval of the Agenda

Ms. Denault made a motion to approve the agenda. The agenda was seconded Mr. Hendrickson and approved by the committee.

New Business

The purpose of the meeting is to review, discuss and vote on an application and plans for general commercial and individual tenant signage submitted by Gerald McCabe for the Blue Surf Condominiums, LLC for property located at 98 Garfield parkway, Lots 7-12, Block 106, Atlantic Avenue and Garfield Parkway, C-1 Zoning District, Bethany Beach, DE.

Ms. Patricia McCabe and Ms. Linda Smyth, representing the Blue Surf Condominiums presented an overview of the proposed commercial and individual tenant signage. The applicant is requesting to add three (3) directory signs to the building and new signage for the following businesses: two (2) new signs for Blooming Boutique, one (1) new sign for Bethany Coffee House and Gelato Café and three (3) new signs for Shore Break.

The committee members reviewed the proposed signage application and submitted documentation. Ms. McCabe and Ms. Linda Smyth satisfactorily addressed all the questions asked by the members of the NDRC.

After reviewing the proposed signage individually, Ms. Denault made a motion to approve the two (2) Blooming Boutique signs as presented. The motion was seconded by Mr. Hendrickson and all members voted in favor.

Ms. Frederick made a motion to approve the Bethany Coffee House and Gelato Café signage as presented. The motion was seconded by Mrs. Denault and all members voted in favor of this sign as well.

The committee members reviewed the application for three new signs for the business "Shore Break". Mr. Killmer stated that the Nonresidential Design Review Committee (NDRC) committee would only review and vote on the design of the signs. Ms. Frederick stated that the business already had several signs in the windows of the establishment and may currently exceed the number of signs permitted by the Town Code. She agreed to review the current code and the existing signs more thoroughly prior to the issuance of any permit for any additional signs. Mr. Killmer stated that he did not like the use of actual photographs showing the food items to be sold. Mr. Hendrickson stated that the name of the business was not clearly visible and that sign could be done in a more graphic manner with drawings in lieu of photographs. Ms. McCabe will present a new sketch of the Shore Break signage at the meeting dated for May 14, 2010.

The committee members reviewed the application and design of directory signs for the building. Mr. Killmer noted that he thought that the sign intended to be located on the railing near the bandstand would be prone to vandalism and damage from pedestrians. Ms. Smyth agreed. Ms. Frederick made a motion to approve the Blue Surf store directory sign with the following conditions:

- A maximum of two (2) proposed directory signs are permitted.
- The names of each business are to be on plexiglass lettered rectangles and are to be of uniformed font and color.
- The names of each business are to be installed with tamper-proof and corrosion resistant fasteners.

The motion was seconded by Mr. Hendrickson and unanimously approved.

Approval of Minutes from April 9, 2010 Meeting

Mr. Hendrickson made a motion to approve the minutes dated April 9, 2010. The motion was seconded by Ms. Denault and unanimously approved.

Adjourn

Ms. Denault made a motion to adjourn. The motion was seconded by Mr. Hendrickson and unanimously approved.

The meeting was adjourned at 3:06 p.m.

Respectfully Submitted,
Seville Pettit
Administrative Secretary